

WAND Sensory Taxonomy

The WAND Sensory Taxonomy was designed specifically to help tag and organize documents related to food and beverage product development research and testing. The taxonomy covers descriptors for the five major senses: taste, smell, touch, sound, and sight.

This is an ideal taxonomy to pair with the WAND Sentiment Taxonomy. As with all our taxonomies, this strong foundation metadata model can be customized to include additional terms related to your specific needs or industry.

This taxonomy contains 335 terms and 45 synonyms.

- Appearance (28)
- Flavor (208)
- Sound (5)
- Touch (90)