WAND TAXONOMY LIBRARY PORTAL FOR IBM WATSON EXPLORER FORTUNE 500 INSURANCE CLIENT

Detailed Testimonial

ABOUT WAND, INC.

WAND specializes in developing precise and best-in-class taxonomies covering a wide variety of domains. The breadth and coverage of WAND's Taxonomy Library is unmatched, and for years, WAND Taxonomies have been used by thousands of companies around the world to organize information.

WHAT BUSINESS PROBLEM WERE YOU TRYING TO SOLVE WHEN YOU FIRST STARTED EXPLORING THE TAXONOMY CAPABILITIES OF IBM WATSON EXPLORER?

We have a new focus on Information Management and Governance; for this we are defining the roles and types of data assets in the enterprise. Having a solid taxonomy to categorize these assets is critical. Our Watson Explorer uses this taxonomy to enhance the index for the search results and use in how the entities and results get displayed.

WHAT FACTORS INFLUENCED YOUR DECISION TO PURCHASE ACCESS TO THE WAND TAXONOMY LIBRARY PORTAL FOR USE IN IBM WATSON EXPLORER?

We had an idea of pieces of a company specific taxonomy, but the head start that WAND gave us for the hard work of fully defining the categories was critical to being able to deliver functionality in a timely manner. The integration to WEX was key — we wanted to be able to focus on the WEX implementation without doing a lot of work on building the dictionaries and taxonomy.

DESCRIBE THE PROCESS OF DOWNLOADING TAXONOMIES FROM THE WAND TAXONOMY LIBRARY PORTAL AND IMPORTING THE CONTENT INTO IBM WATSON EXPLORER. DID YOU RUN INTO ANY PROBLEMS AND IF SO, HOW DID YOU OVERCOME THOSE?

The integration and download was seamless. It did what we needed without a hitch.

The Taxonomies saved us a huge amount of time. We were able to deliver value immediately where without WAND, it would have taken many months for us to deliver a less useful, incomplete solution.

HOW MUCH TIME DID THE WAND TAXONOMY LIBRARY PORTAL SAVE YOU IN DEVELOPING A TAXONOMY TO IMPORT INTO IBM WATSON EXPLORER?

We estimate that the taxonomy saved us a ton of work. It gave us a great base that started the journey. As our partners build out the company specific details and enhance it, it'll flow directly into the application because of the easy integration.

HOW MUCH TIME WAS SPENT CUSTOMIZING THE TAXONOMIES YOU DOWNLOADED FROM THE WAND TAXONOMY LIBRARY PORTAL?

During the initial pilot, we did not customize at all. We are actively working through that and will be iterating through the changes as the governance journey matures.

wand®
Prebuilt Taxonomies and Ontologies

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