

# WAND Glossary Catalog

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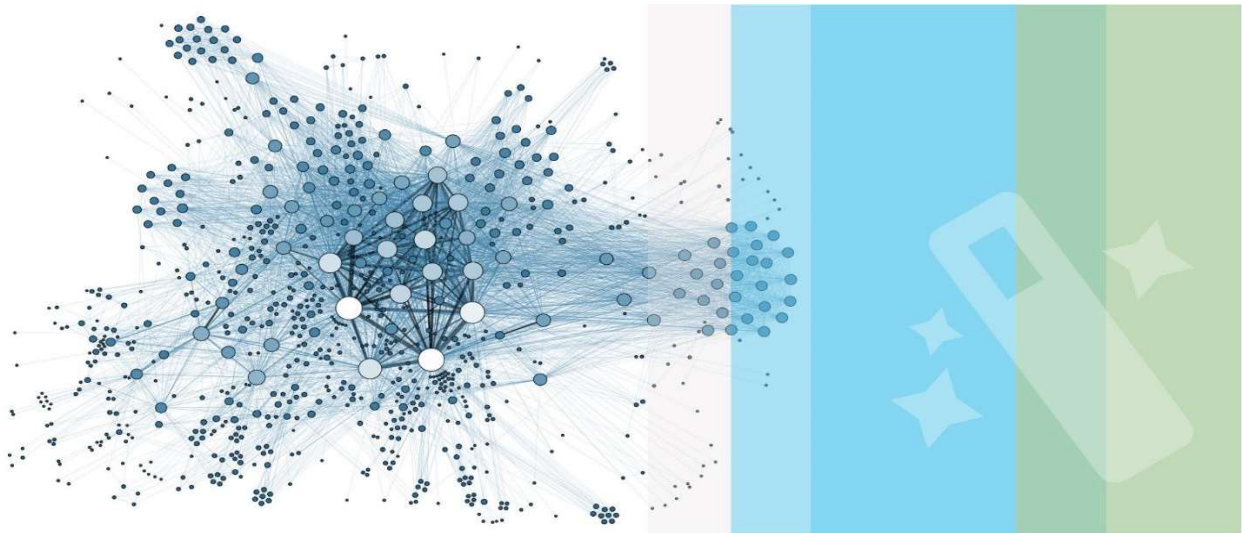
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## About WAND Foundation Taxonomies

WAND is the industry leader in developing and providing pre-built foundation taxonomies to companies around the world to improve organization, tagging, and search of unstructured and semi-structured information.

There are more than 150 common enterprise applications that can use taxonomy covering categories like Artificial Intelligence, Search, B.I. Analytics, Big Data, Records Management, Data Mining, Knowledge Graphs, Predictive Analytics, CRM Client Classification, Expertise Identification, Document Tagging, and Sentiment Analytics.

The WAND Taxonomies are designed to provide a strong starting point which can then be customized for a specific business's needs. With foundation taxonomies, the time spent developing a taxonomy is dramatically reduced. Foundation taxonomies provide a common-sense starting point for all stakeholders in a taxonomy project so that targeted feedback can be provided to customize the taxonomy specifically for your needs.



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## WAND Taxonomy Customer Testimonials

*"We searched the market - worldwide - to find a firm that could help us and WAND was hands down the most comprehensive assembly of deep and wide taxonomies, requiring only two clicks to import into our workflow and only a few days to incorporate into our product architecture, seeing immediate results. Also, WAND is the easiest company I have been lucky enough to work with - so a winning combination."*

*"The Taxonomies saved us a huge amount of time. We were able to deliver value immediately where without WAND, it would have taken many months for us to deliver a less useful, incomplete solution."*

*"Having the taxonomies on hand has really jump-started our document management process and provided us with a back-end organization that would have taken many months to get going."*

*"We were able to customize the Human Resources Taxonomy in less than a day to make it a perfect fit for that department. We only needed to add 50 terms, which was less than 5% of the total."*

*"The WAND Taxonomy is proving to be very useful and will save us a lot of time in our deployment since we don't have to create a taxonomy from scratch."*

*"People are experts at what they do, but (are) not experts in taxonomy building. Editing the pre-built taxonomies provides an easy contextual reference."*

*"The prebuilt taxonomies required about 10% customization and enabled the default search to be quickly implemented."*

*"Helps with faster adoption – Users see relevant search terms quickly."*

*"Pointers suggested by WAND allowed me to socialize the benefits of the taxonomy and gain business acceptance."*

*"Your work for us has been excellent and the libraries were a godsend for us. I look forward to working together in the future."*

## WAND Banking and Finance Glossary

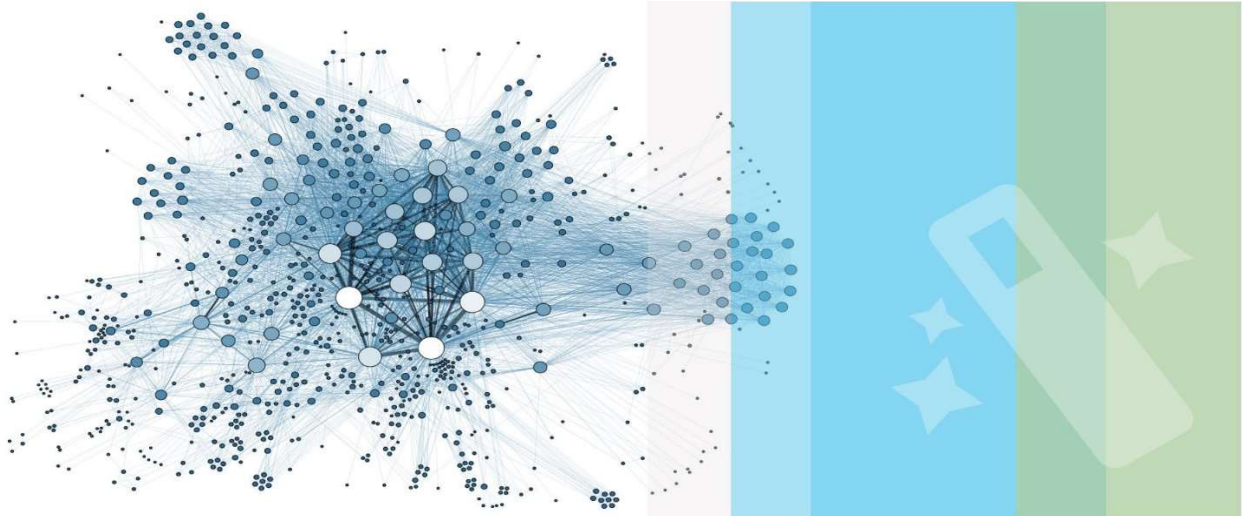
The WAND Banking and Finance Glossary covers the major topics and concepts of the financial industry. It is comprised of 526 terms with definitions, and 401 synonyms covering the areas of the financial industry.

Topics covered are Financial Institutions and Locations, Analysis Methods, Customer Data, Banking Channels, Lines of Business, Transactions, Risk Management, Fraud Detection, Indicators, Financial Accounting, and Financial Metrics.

The WAND Banking and Finance Glossary compliments the WAND Banking Taxonomy and the WAND Finance and Investment Taxonomy.

### WAND Banking and Finance Glossary (512 Terms)

■ Analysis Methods	15
■ Banking Channels	7
■ Customer Data	38
■ Financial Accounting	23
■ Financial Institution and Locations	5
■ Financial Metrics	186
■ Fraud Detection	52
■ Indicators	69
■ Lines of Business	78
■ Risk Management	12
■ Transactions	16



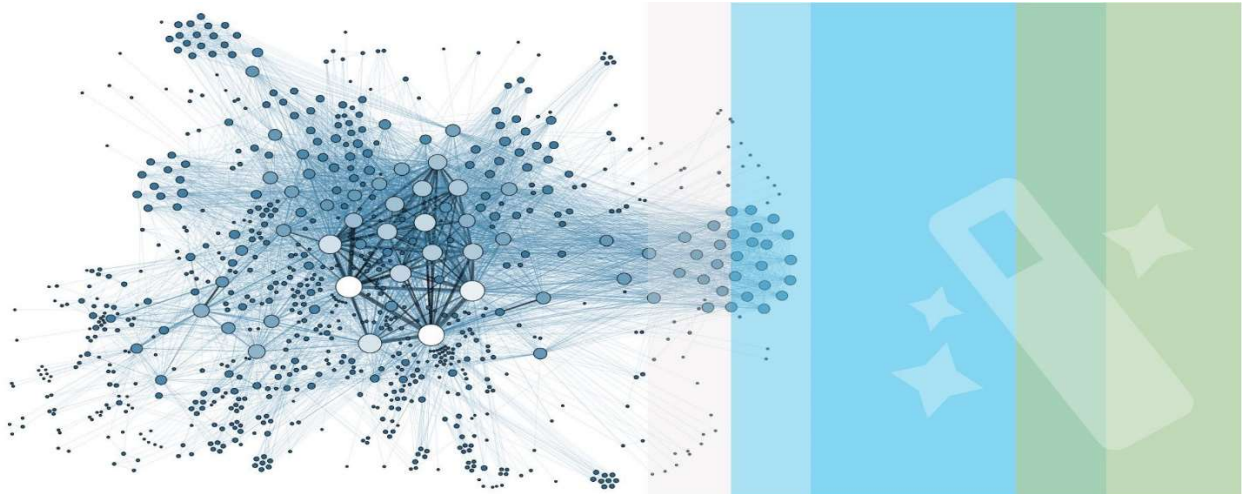
## WAND Customer Service Glossary

The WAND Customer Service Glossary is comprised of 160 terms with definitions, and 143 synonyms. Top level terms include Customer Information, Customer Service Costs, Incident Management Metrics, Performance Metrics, and Satisfaction Metrics.

### WAND Customer Service Glossary (119 Terms)

- Customer Information 6
- Customer Service Costs 4
- Incident Management Metrics 54
- Performance Metrics 35
- Satisfaction Metrics 15

The WAND Customer Service Glossary complements many of our other taxonomies including the WAND Customer Service Taxonomy, WAND Retail Taxonomy, WAND Sales and Marketing Taxonomy, WAND Manufacturing Taxonomy, WAND Telecommunications Taxonomy, and more.





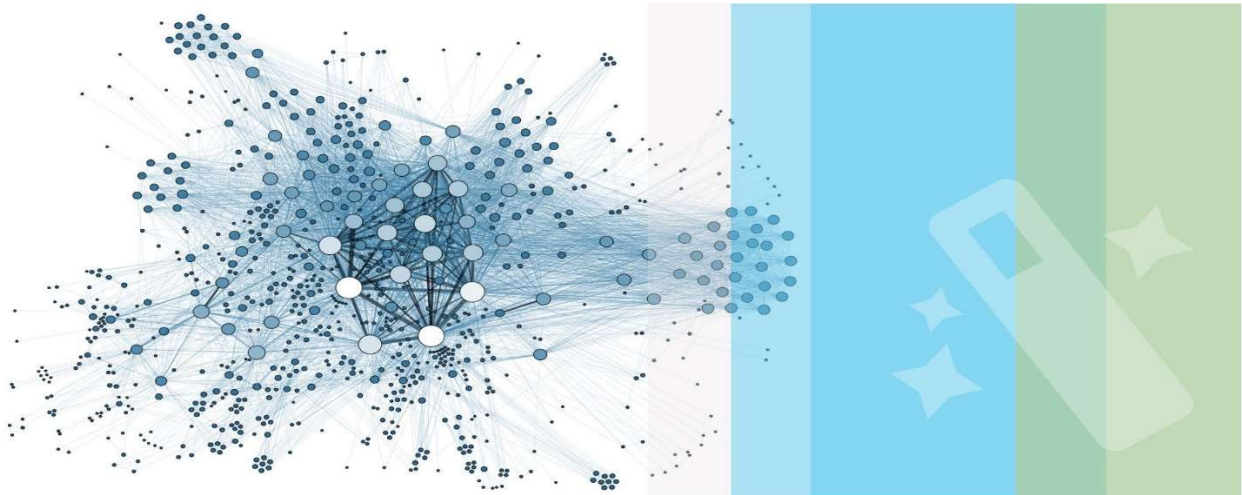
## WAND Health Insurance Glossary

The WAND Health Insurance Glossary is comprised of 93 terms with definitions, and 22 synonyms. Top level terms include Health Insurance Products, Policy Information, Claims Management, Claims Prediction, Claim Metrics, Fraud Detection, Premium Metrics, and Underwriting.

The WAND Health Insurance Glossary compliments the WAND Health Insurance Taxonomy is well suited for any insurance company that provides Health Insurance to its customers.

### WAND Health Insurance Glossary (93 Terms)

- Health Insurance Claim Metrics 2
- Health Insurance Claims Management 7
- Health Insurance Fraud Detection 11
- Health Insurance Premium Metrics 6
- Health Insurance Products 15
- Health Insurance Underwriting 17
- Health Insurance Claims Prediction 18
- Health Insurance Policy Information 9



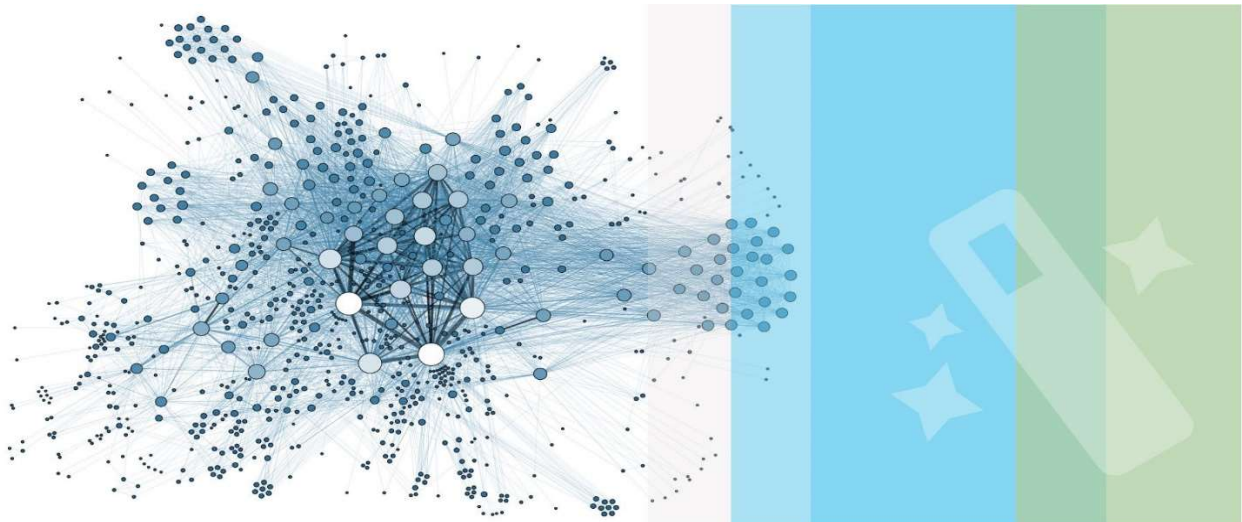
## WAND Human Resources Glossary

The WAND Human Resources Glossary is comprised of 78 terms, 78 definitions, and 31 synonyms of human resources-related concepts, processes, and documents. Top level terms include Employee Basic Information, Employee Compensation, and Human Resources Metrics.

The WAND Human Resources Glossary provides a strong foundation of terms and definitions for any enterprise.

### WAND Human Resources Glossary (78 Terms)

- Employee Basic Information 45
- Employee Compensation 15
- Human Resources Metrics 15



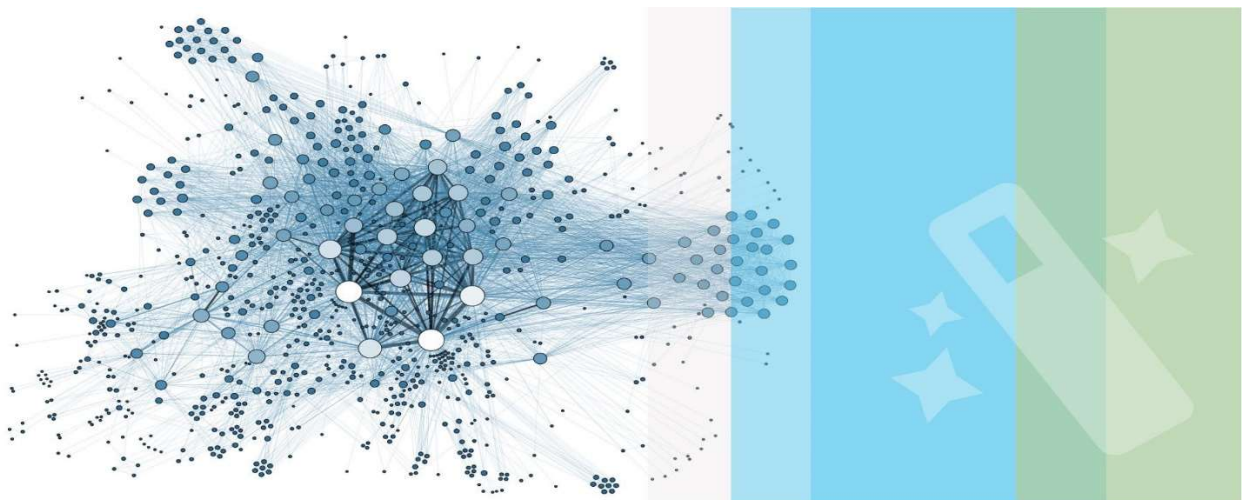
## WAND Insurance Glossary

The WAND Insurance Glossary is comprised of 219 terms with definitions, and 26 synonyms. Top level terms include Insurance Claim Metrics, Insurance Claims Management, Insurance Claims Prediction, Insurance Customer Insights, Insurance Fraud Detection, Insurance Policy Metrics, Insurance Premium Metrics, Insurance Provider Information, Insurance Underwriting, and Insured's Information.

The WAND Insurance Glossary can be combined with the WAND Health Insurance Glossary the WAND Property and Casualty Insurance Glossary, and/or the WAND Life Insurance Glossary.

### WAND Insurance Glossary (216 Terms)

- Insurance Claim Metrics 30
- Insurance Claims Management 10
- Insurance Claims Prediction 14
- Insurance Customer Insights 13
- Insurance Customer Segmentation Data 16
- Insurance Fraud Detection 22
- Insurance Policy Information 6
- Insurance Policy Metrics 21
- Insurance Premium Metrics 17
- Insurance Provider Information 6
- Insurance Underwriting 39
- Insured's Information 10





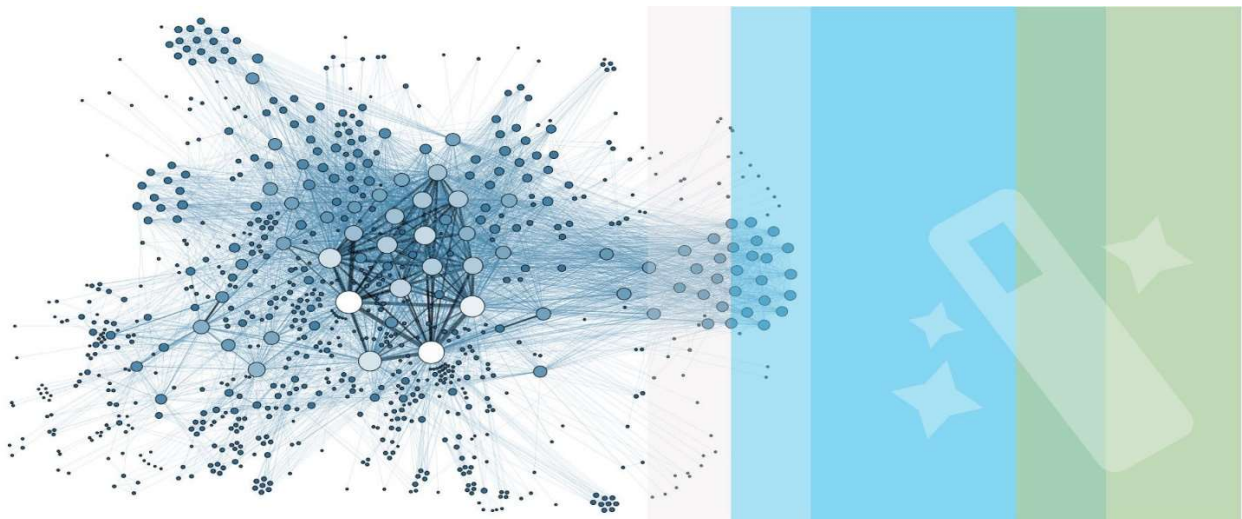
## WAND Life Insurance Glossary

The WAND Life Insurance Glossary is comprised of 33 terms with definitions, and 9 synonyms. Top level terms include Health Insurance Products, Policy Information, Claims Management, Claims Prediction, Claim Metrics, Fraud Detection, Premium Metrics, and Underwriting.

### WAND Life Insurance Glossary (33 Terms)

- Life Insurance Policy Metrics 4
- Life Insurance Policy Riders 12
- Life Insurance Products 11
- Life Insurance Type 2

The WAND Life Insurance Glossary can be combined with the WAND Insurance Glossary, the WAND Property and Casualty Glossary, and/or the WAND Health Insurance Glossary.



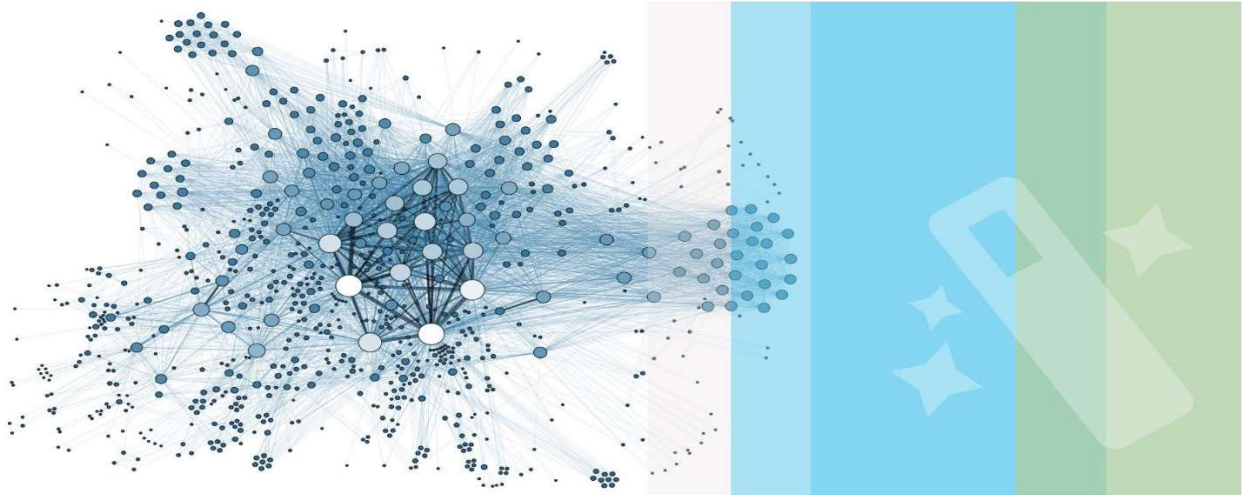
## WAND Oil and Gas Glossary

The WAND Oil and Gas Glossary is comprised of 191 terms with definitions, and 59 synonyms.

Top level terms include Gatherers, Operators, Permits, Production Costs, Production Rates, Storage, and Well Site.

### WAND Oil and Gas Glossary (190 Terms)

- Gatherers 6
- Operator 6
- Permits 9
- Production Costs 12
- Production Rates 14
- Storage 9
- Well Site 127



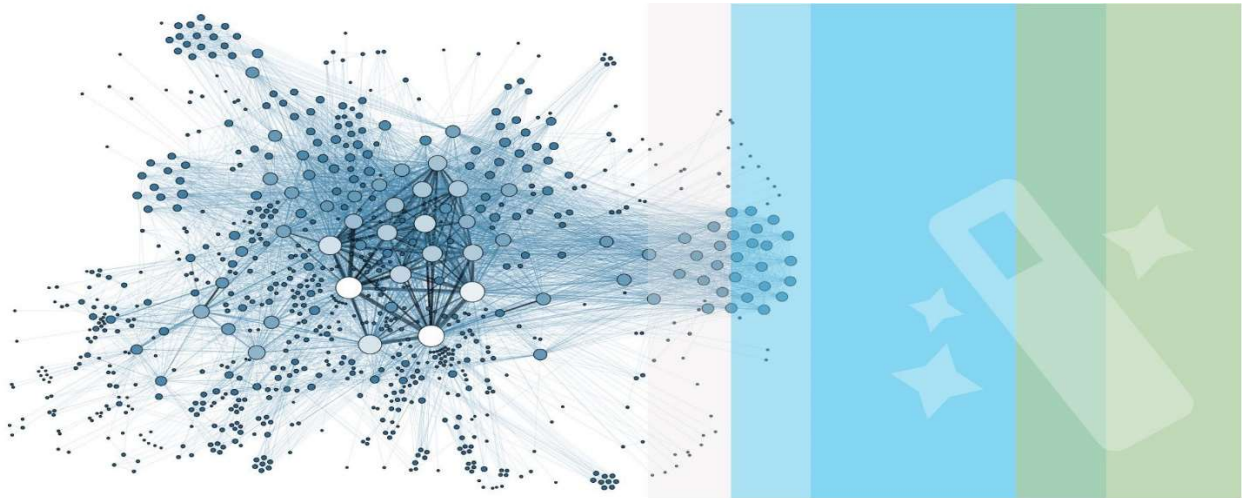
## WAND PII Glossary

The WAND Personally Identifiable Information (PII) Glossary is comprised of 101 terms with definitions, and 9 synonyms. Top level terms include Asset Based Identifiers, Biometric Identifiers, Demographic PII, Financial PII, Geographical or Contact Based PII, Identification Numbers, Medical PII, and Network Addresses.

Like the WAND Human Resources Glossary, The WAND PII Glossary provides a strong foundation of terms and definitions for any enterprise.

### WAND PII Glossary (78 Terms)

- Asset Based Identifiers 2
- Biometric Identifiers 5
- Demographic PII 35
- Financial PII 3
- Geographical or Contact Based PII 13
- Identification Numbers 6
- Medical PII 4
- Network Addresses 2



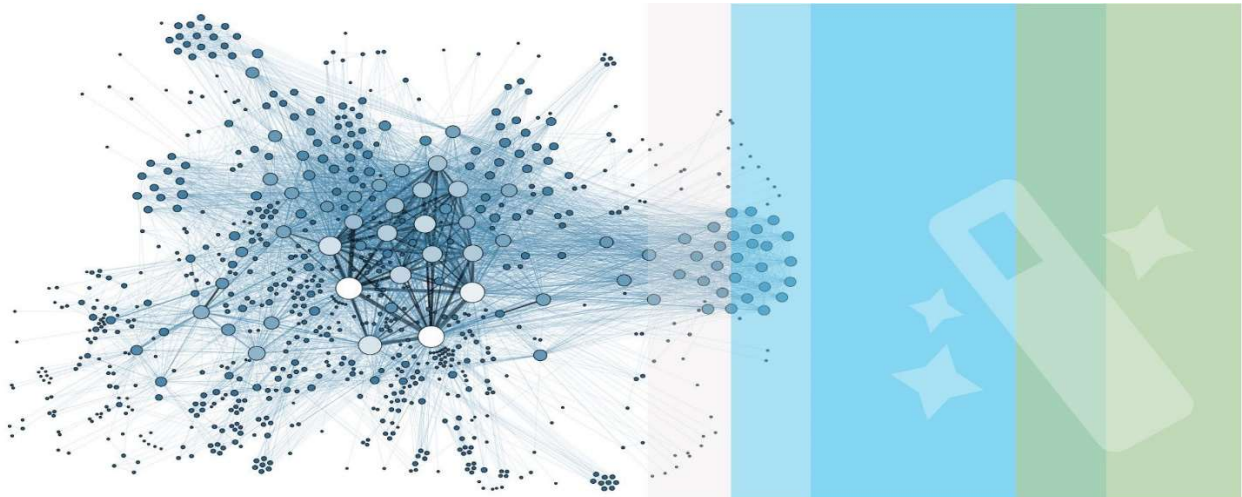
## WAND Property and Casualty Insurance Glossary

The WAND Property and Casualty Insurance Glossary is comprised of 109 terms with definitions, and 21 synonyms. Top level terms include Automobile Insurance Policy Information, Property and Casualty Fraud Detection, Property and Casualty Insurance Claims Prediction, Property and Casualty Insurance Lines, Property and Casualty Underwriting, and Property Insurance Policy Information.

The WAND Property and Casualty Insurance Glossary can be combined with the WAND Insurance Glossary, the WAND Life Insurance Glossary, and/or the WAND Health Insurance Glossary.

### WAND Property and Casualty Insurance Glossary (109 Terms)

- Automobile Insurance Policy Information 10
- Property and Casualty Fraud Detection 42
- Property and Casualty Insurance Claims Prediction 14
- Property and Casualty Insurance Lines 11
- Property and Casualty Underwriting 23
- Property Insurance Policy Information 3





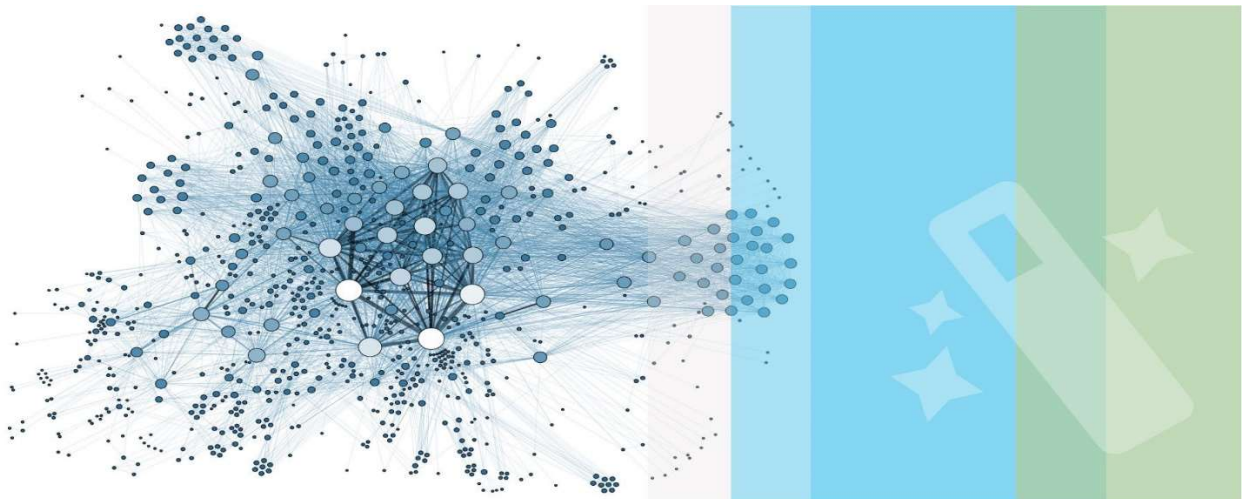
## WAND Sales and Marketing Glossary

The WAND Sales and Marketing Glossary is comprised of 97 terms with definitions, and 31 synonyms. Top level terms include Advertising Metrics, Customer Information, Customer Metrics, Email Marketing Metrics, Leads Metrics, Market Metrics, Online Media Metrics, and Sales Metrics.

### WAND Sales and Marketing Glossary (96 Terms)

- Advertising Metrics 16
- Customer Information 6
- Customer Metrics 9
- Email Marketing Metrics 12
- Leads Metrics 10
- Market Metrics 6
- Online Media Metrics 13
- Sales Metrics 16

The WAND Sales and Marketing Glossary provides a strong foundation of terms and definitions applicable to any company.





## WAND Telecommunications Glossary

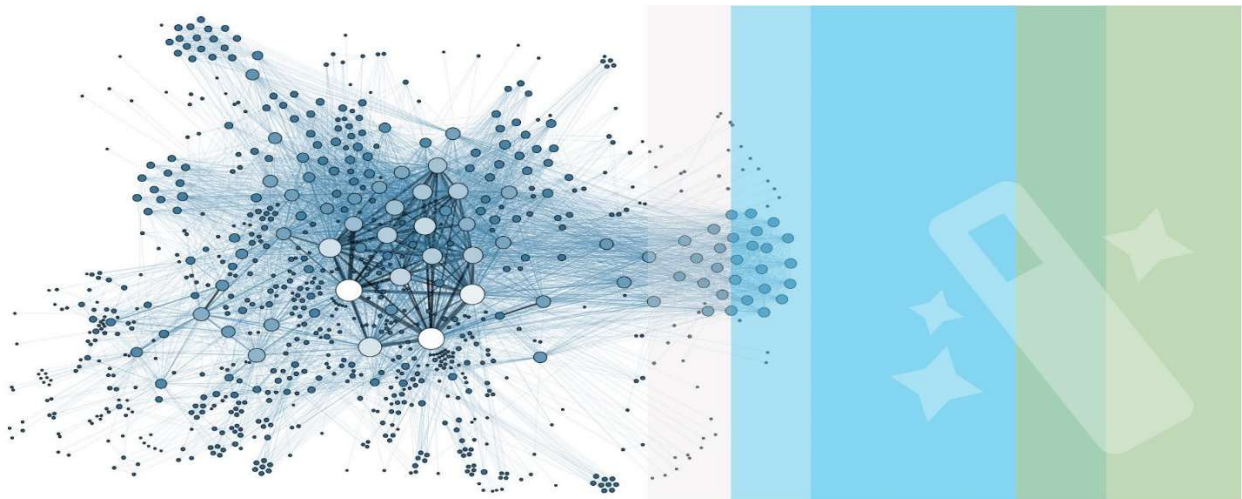
The WAND Telecommunications Glossary is comprised of 142 terms with definitions, and 78 synonyms.

Top level terms include Call Performance, Maintenance Metrics, Network Addresses, Network Performance Measurement, Telecom Call Detail Record, Telecom Subscriber Behavior, Telecom Subscriber Segmentation, Telecom Subscription and Fraud Detection.

The WAND Telecommunications Glossary provides a strong foundation of terms and definitions applicable for the Telecommunications industry.

### WAND Telecommunications Glossary (142 Terms)

- Call Performance 14
- Maintenance Metrics 14
- Network Addresses 2
- Network Performance Measurement 15
- Telecom Call Detail Record 24
- Telecom Subscriber Behavior 12
- Telecom Subscriber Metrics 8
- Telecom Subscriber Segmentation 28
- Telecom Subscription Fraud Detection 16



## WAND Units of Measure Glossary

The WAND Units of Measure Glossary is comprised of 420 terms with definitions, and 395 synonyms.

Top level terms include Units of Acceleration, Units of Angles, Units of Area, Units of Astronomy, Units of Chemical Measurement, Units of Concentration, Units of Data Storage, Units of Electricity, Units of Firearm Measurements, Units of Length, Units of Light, Units of Mass and Weight, Units of Meteorology, Units of Natural Systems, Units of Physical Properties, Units of Precious Metal Measurement, Units of Pressure, Units of Radioactivity, Units of Sound, Units of Speed and Velocity, Units of Temperature, Units of Volume and Capacity, and Units of Time,

The WAND Units of Measure Glossary provides a strong foundation of terms and definitions applicable for many types of applications.

### WAND Units of Measure Glossary (419 Terms)

- Units of Acceleration 5
- Units of Angles 7
- Units of Area 13
- Units of Astronomy 16
- Units of Chemical Measurement 7
- Units of Concentration 14
- Units of Data Storage 12
- Units of Electricity 34
- Units of Firearm Measurements 7
- Units of Length 38
- Units of Light 8
- Units of Mass and Weight 22
- Units of Meteorology 21
- Units of Natural Systems 30
- Units of Physical Properties 7
- Units of Precious Metal Measurement 4
- Units of Pressure 32
- Units of Radioactivity 11
- Units of Sound 3
- Units of Speed and Velocity 10
- Units of Temperature 5
- Units of Time 56
- Units of Volume and Capacity 34

