

## WAND Sales and Marketing Glossary

The WAND Sales and Marketing Glossary is comprised of 96 terms with definitions, and 31 synonyms. Top level terms include Advertising Metrics, Customer Information, Customer Metrics, Email Marketing Metrics, Leads Metrics, Market Metrics, Online Media Metrics, and Sales Metrics.

### WAND Sales and Marketing Glossary (96 Terms)

- Advertising Metrics 16
- Customer Information 6
- Customer Metrics 9
- Email Marketing Metrics 12
- Leads Metrics 10
- Market Metrics 6
- Online Media Metrics 13
- Sales Metrics 16

The WAND Sales and Marketing Glossary provides a strong foundation of terms and definitions applicable to any company.

