

WAND Lifecycle Taxonomy

Product lifecycles are an important part of business management as they help make sense of the market and how it applies to individual products. Each major stage of a product's lifecycle produces information and documentation. From introduction to decline, data is being generated. But what happens to this data? Is it being effectively utilized? Is it getting stuck and lost in silos? The WAND Lifecycle Taxonomy can help you make sure that your data stays relevant and accessible. With this taxonomy, you can organize your information with ease, train your AI with speed, and begin using your company's documents and data in no time. As with all our taxonomies, this strong foundation metadata model can be customized to include additional terms relating to your specific needs or industry.

This taxonomy contains **942** terms and **310** synonyms.

Top level terms include:

- Product Manufacturing **(454)**
- Product Marketing **(53)**
- Product Retirement **(6)**
- Product Support **(113)**
- Project Initiation **(57)**
- Project Planning **(57)**
- Research and Development **(195)**