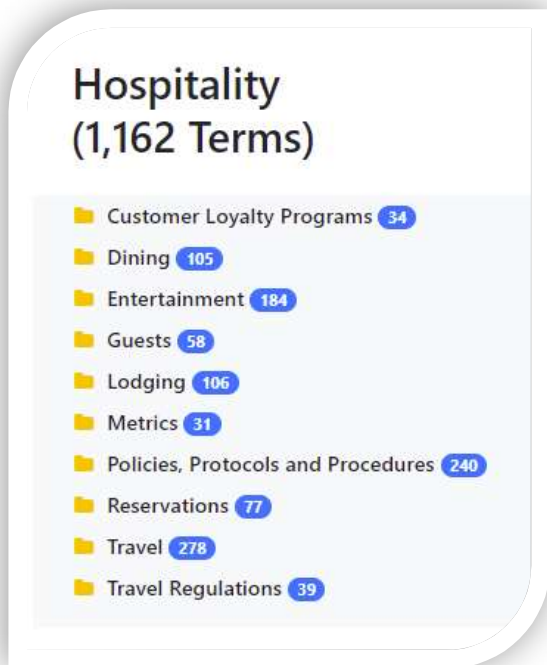


WAND Hospitality Taxonomy

The WAND Hospitality Taxonomy is designed to meet the document management needs of the complex Hospitality Industry.



In this taxonomy, there are 1,162 categories and 361 synonyms covering topics important to the Travel Industry, including Air Travel, Rail Travel and Cruise Lines. The taxonomy also covers Hotels, Restaurants, Events, and Entertainment.

Top level terms include Customer Loyalty Programs, Reservations, and Guests. Terms relating to Travel Regulations, Metrics, Policies, Protocols and Procedures are also in this taxonomy.

The WAND Hospitality Taxonomy provides a foundation set of terms that can be customized to meet the specific needs of a segment within the hospitality industry.

