

## **WAND Retail Taxonomy**

Retailers provide important services to the public by connecting goods to the end customer. Their job includes creating a convenient environment for the customer, enhancing the product, stocking the appropriate merchandise, and so much more. The documentation and data created by all the activities of a retailer are numerous, and often extremely unorganized. Unorganized documents and data are of no use to you and may even be causing harm and costing your business! Enter the WAND Retail Taxonomy. With this product, you can organize your documents with ease, train your Al with speed, and begin using your company's retail documents and data in no time! As with all our taxonomies, this strong foundation metadata model can be customized to include additional terms relating to your specific needs or industry.

This taxonomy contains **1,351** terms and **385** synonyms.

Top level terms include:

- Customer Relations (126)
- Departments (18)
- eCommerce (50)
- Inventory (141)
- Merchandising (74)
- Packaging (238)
- Payment Processing (13)
- Physical Store (389)
- Policies (109)
- Retail Compliance (20)
- Retail Publications (32)
- Retail Services (95)
- Store Performance Metrics (23)
- Types of Stores (30)

