

WAND Wholesale Taxonomy

The WAND Wholesale Taxonomy contains 496 categories and 581 synonyms covering the areas of Wholesale Trade.

Top level terms in the taxonomy include Types of Wholesalers, Inventory Management, Wholesale Trade Sectors, Financial Operations, Fulfillment, Documents, and Value Added Services.

Other top-level terms are Events, Metrics, Policies and Procedures, Regulations, along with Trade Groups and Organizations.

The WAND Wholesale Taxonomy can be combined with the WAND Sales and Marketing Taxonomy and the WAND Retail Taxonomy. The taxonomy which includes Advertising and Public Relations.

The taxonomy provides a strong foundation of terms and can be customized to include terms specific to the products or services that are being sold.

Wholesale (496 Terms)

- Events 47
- Financial Operations 34
- Fulfillment 27
- Inventory Management 51
- Metrics 61
- Policies and Procedures 32
- Regulations 15
- Trade Groups and Organizations 17
- Types of Wholesalers 23
- Value Added Services 69
- Wholesale Documents 83
- Wholesale Trade Sectors 25

