

WAND Retail Taxonomy

Retail (1,372 Terms)

- Customer Relations 126
- Departments 18
- eCommerce 50
- Inventory 141
- Merchandising 74
- Packaging 238
- Payment Processing 13
- Physical Store 389
- Policies 109
- Retail Compliance 20
- Retail Publications 32
- Retail Services 95
- Store Performance Metrics 23
- Types of Stores 30

The WAND Retail Taxonomy comprises 1,372 terms and 378 synonyms covering physical stores, eCommerce, inventory, merchandising, retail policies, payment processing, compliance, retail services, and more.

This taxonomy is ideal for “Bricks-and-Mortar” stores, eCommerce stores, and “Bricks-and-Clicks” stores. The WAND Retail Taxonomy is specifically designed to cover business process concepts and any types of documents important to a retailer.

The WAND Retail Taxonomy can be combined with the WAND Sales and Marketing Taxonomy which includes Advertising and Public Relations.

