

## WAND PII Taxonomy

Personal Identifiable Information, or PII, is any information that helps with the identification of an individual, either directly or indirectly. That can include an individual's name, address, personal identification numbers, as well as personal characteristics and biometric identifiers. They can be combined with less direct identification elements such as gender, race, birth date, geographic indicators, and other descriptors as well. All of that is data, and it is data that is being stored for future reference. But is it being filed efficiently? Is it easily retrievable? Chances are, it is lost in the vast reservoirs of stored data. This is where the WAND PII Taxonomy comes into play. You can organize your documents with ease, train your AI with speed, and begin using PII to find your documents and data immediately! As with all our taxonomies, this strong foundation metadata model can be customized to include additional terms related to your specific needs or industry.

This taxonomy contains **375** terms and **619** synonyms.

Top level terms include:

- Fair Information Practices **(17)**
- Personally Identifiable Information **(228)**
- PII Certifications **(6)**
- PII Classifications **(6)**
- PII Confidentiality Impacts **(29)**
- PII Governance **(73)**
- Privacy Laws **(9)**