WAND Sentiment Taxonomy

The WAND Sentiment Taxonomy has 2,137 sentiment terms organized from Very Dissatisfied, Dissatisfied, Neutral, Satisfied, and Very Satisfied.

This taxonomy is ideal for tagging customer communications such as reviews, emails, or phone transcripts to help gauge the overall tone of customer communication.

The WAND Sentiment Taxonomy is an extensive set of adjectives, adverbs, profanity, and more pulled from real-world reviews of products and services. It can be a key component to a sentiment analysis engine.