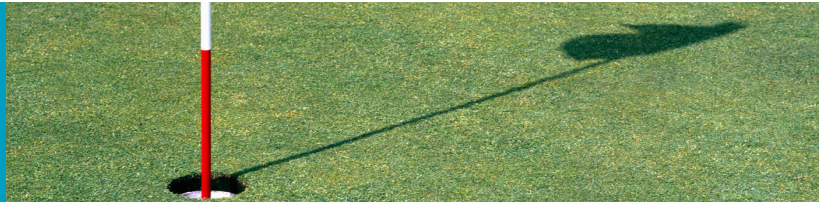


WAND Sports and Recreation Taxonomy



The WAND Sports and Recreation Taxonomy covers products and services related to the fields of sports and recreation. It includes equipment for team and individual sports, athletic apparel, hunting and fishing equipment and products for athletic and recreational facilities. The sports and recreation services include facilities operations, clubs, instructional activities as well as specific recreational activities.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

Applications

The WAND Sports and Recreation Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

Structure and Delivery

The WAND Sports and Recreation taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

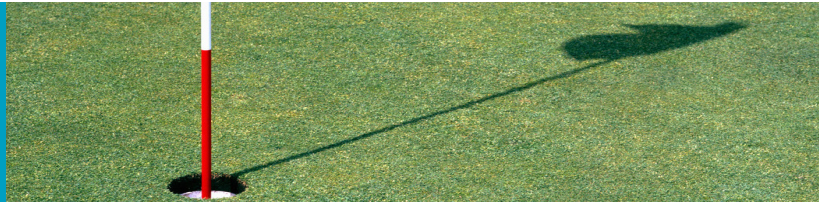
Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

WAND, Inc. 820 16th St. Ste. 605
Denver, CO 80202-3250 U.S.A
tel: (303) 623-1200 fax: (303) 573-0337

www.wandinc.com



WAND Sports and Recreation Taxonomy



Data Points:

- Total Product and Service Terms: 2,750
- Total Feature Values: 11,380
- Total Option Values: 43,097

(As of April 29, 2008)

Below are the top level headings and a sampling of subheadings:

Athletic Facilities Equipment

- Airport Lockers
- Locker Room Benches
- Spectator Seating

Park and Recreation Equipment

- Barbecues
- Park Benches
- Portable Toilets

Pools and Spas

- Saunas
- Swimming Flumes
- Wading Pools

Professional Sports

- Professional Bowling
- Professional Hockey
- Professional Soccer

Sporting Goods Equipment

- Athletic Apparel
- Bicycling Equipment
- Skating Supplies

Sports and Recreation Services

- Athletic Goods Manufacturers
- Leisure Centers
- Sportswear Manufacturers

Example of the WAND Sports and Recreation Taxonomy:

Fish Knives
Synonyms / Non-Preferred Term(s):
- Herring Knives

Fish Landing Nets

Fishing Bags

Fishing Bait
Related Term(s):
- Bait

Fishing Flies
Related Term(s):
- Flies

Fishing Lures
Synonyms / Non-Preferred Term(s):
-

Features & Options

01 Type

- 01 Freshwater
- 02 Ice Fishing
- 03 Saltwater
- 04 Other

02 Length

- 01 Less Than 3 Inches
- 02 3 to 5 Inches
- 03 5.10 to 7 Inches
- 04 7.10 to 9 Inches
- 05 Greater Than 9 Inches

03 Weight

- 01 Less Than 0.13 Ounces
- 02 0.13 to 0.25 Ounces
- 03 0.38 to 0.50 Ounces
- 04 Greater Than 0.50 Ounces

04 Style

- 01 Buzzbait
- 02 Crank
- 03 Flukes

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