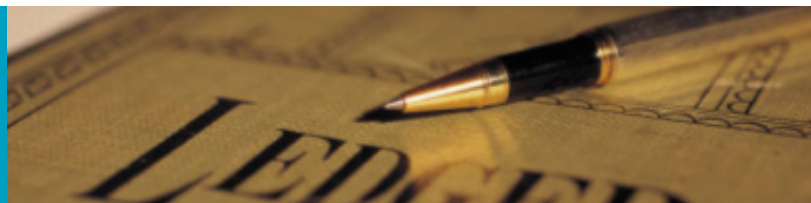


WAND Services Taxonomy



The WAND Services Taxonomy covers products and services related to the service sector fields. It includes terminology to describe activities in business, entertainment, manufacturing, transportation, medical, educational, professional, retail, sports, information, government and agriculture as well as many other services.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

Applications

The WAND Services Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

Structure and Delivery

The WAND Services taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

WAND Services Taxonomy



Data Points:

- Total Product and Service Terms: 9,091
- Total Feature Values: 33,482
- Total Option Values: 88,326

(As of April 29, 2008)

Includes the following top level headings:

- Aerial Services
- Aerospace Services
- Agricultural Services
- Aircraft Services
- Animal Services
- Arts Institutions and Services
- Brokers
- Business Services
- Chemical Services
- Cleaning Services
- Clothing Services
- Communication Services
- Computer Services
- Construction Services
- Consulting Services
- Cutting Services
- Delivery Services
- Educational Services
- Engineering Services
- Environmental Services
- Financial Services
- Fishing Services
- Food Services
- Forestry Services
- Game and Arcade Services
- Government Services
- Health Services
- Hospitality Industry
- Human Resources
- Information Services
- Information Technology Services
- Inspection Services
- Lawn and Garden Services
- Manufacturing Services
- Medical Personnel
- Membership Organizations
- Mobile Home Sales
- Object Conservation Services
- Personal Services
- Photographic Services

- Placement Medicine Wholesalers
- Product Development Services
- Professional Services
- Professional Sports
- Public Safety Services
- Public Utilities
- Publishing Services
- Real Estate Services
- Religion and Spirituality
- Rental and Leasing Services
- Repair and Maintenance Services
- Retail Trade

- Schools
- Scientific and Technical Services
- Shopping Markets
- Social Services
- Sports and Recreation Services
- Storage Services
- Telecommunications Services
- Trade Commission Merchants
- Training and Development Services
- Transportation Services
- Water Park Services
- Wholesalers Trade

Example of the WAND Services Taxonomy:

Accounting Services
 Related Term(s):
 - Accountants
 - Bankruptcy Trustees
 - Cost Management Consulting Services

Auditing Services (Financial)
 Related Term(s):
 - Procurement Auditing Services

Billing Services
 Synonyms / Non-Preferred Term(s):
 - Medical Billing Services
 - Medical Coding Services
 Related Term(s):
 - Receivables Management Services

Bookkeeping Services
 Synonyms / Non-Preferred Term(s):
 - Bookkeepers

Payroll Services

Reduction Services

Features & Options

- 01 Payroll Checks**
 01 Yes
 02 No
- 02 Check Register**
 01 Yes
 02 No
- 03 Payroll Journal**
 01 Yes
 02 No
- 04 Departmental Cost Summary**
 01 Yes
 02 No
- 05 Payroll Tax Summary**
 01 Yes
 02 No
- 06 Next Period Worksheet**
 01 Yes
 02 No