

WAND Personal Care Taxonomy



The WAND Personal Care Taxonomy covers products and services related to the personal care industry. It includes bath and beauty products, personal care appliances, perfumes and weight management products. Personal grooming and relaxation services are also included.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

Applications

The WAND Personal Care Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

Structure and Delivery

The WAND Personal Care taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

WAND Personal Care Taxonomy



Data Points:

- Total Product and Service Terms: 1,780
- Total Feature Values: 4,117
- Total Option Values: 11,758

(As of April 29, 2008)

Includes the following top level headings:

Personal Care Products

- Beauty Salon Machines
- Body Cooling Products
- Cosmetic Raw Materials
- Dietary Supplements
- Estheticians Equipment and Supplies
- Fragrances
- Hair Salon Equipment
- Nutritional Supplements
- Personal Health Goods
- Personal Medical Products
- Restroom Bathroom Articles
- Scents
- Spa Equipment
- Toiletries
- Travel Accessories

Weight Control and Management

- Weight Control Items
- Weight Control Products
- Weight Control Services

Example of the WAND Personal Care Taxonomy:

- Hair brushes
- Small Appliances

Curling Irons

Hair Clippers
Synonyms / Non-Preferred Term(s):
- Electric Hair Clippers
- Hair Secateurs

Hair Clipper Parts
Synonyms / Non-Preferred Term(s):
- Hair Clipper Accessories
- Hair Clipper Equipment

Hair Curlers
Synonyms / Non-Preferred Term(s):
- Non
Rela
- Ha
- Ha

Hair Curl
Rela
- Ha

Features & Options

- 01 Electric/Nonelectric**
 - 01 Electric
 - 02 Nonelectric
- 02 Material**
 - 01 Metal
 - 02 Plastic
 - 03 Sponge Rubber
 - 04 Other
- 03 Number of Jumbo Rollers**
 - 01 Less Than 5
 - 02 5
 - 03 6
 - 04 7
 - 05 8
 - 06 9
 - 07 10
 - 08 11
 - 09 12
 - 10 Greater Than 12
- 04 Number of Large Rollers**
 - 01 Less Than 5
 - 02 5