

WAND Packaging Taxonomy



The WAND Packaging Taxonomy covers products and services related to the packaging industry. It includes packaging equipment such as box making machines, filling and closing machines, containers, shipping supplies and packaging services.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

Applications

The WAND Packaging Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

Structure and Delivery

The WAND Packaging taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

WAND, Inc. 820 16th St. Ste. 605
Denver, CO 80202-3250 U.S.A
tel: (303) 623-1200 fax: (303) 573-0337

www.wandinc.com



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Data Points:

- Total Product and Service Terms: 564
- Total Feature Values: 2,214
- Total Option Values: 8,076

(As of April 29, 2008)

Below are the top level headings and a sampling of subheadings:

Packaging Containers

- Aluminum Foil Pans
- Colored Plastic Bags
- Grocery Bags
- Tea Bags

Packaging Machinery

- Automatic Strappers
- Case Erectors
- Robotic Palletizers
- Tube Fillers

Packaging Services

- Label Manufacturing Services
- Packaging and Labeling Services
- Packing Transport Services
- Shrink Wrapping Services

Shipping Containers

- Aseptic Filling Services
- Contract Filling Services
- Private Brand Services
- Vegetable Packaging

Example of the WAND Packaging Taxonomy:

- ESD Packaging Materials
 - Packaging Components
 - Packaging Supplies
 - Packing Materials
- Related Term(s):
- Packaging Containers
 - Shipping Supplies

Aerosol Propellants

- Synonyms / Non-Preferred Term(s):
- Automatic Aerosols Dispensers

Bale Ties

- Related Term(s):
- Baler Twine
 - Baling Wire

Bubble Wrap

Carboy

Cardbo

Features & Options

01 Antistatic

- 01 Yes
- 02 No

02 Bubble Grade

- 01 3/16
- 02 5/16
- 03 1/2
- 04 Other

03 Width

- 01 12 Inches
- 02 24 Inches
- 03 48 Inches
- 04 Other