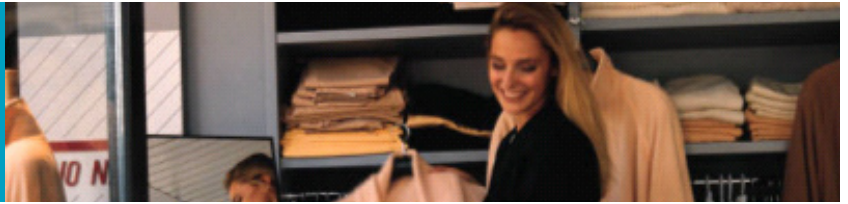


# WAND Fashion and Apparel Taxonomy



The WAND Fashion and Apparel Taxonomy covers products and services related to the fashion industry. It includes all types of garments as well as accessories, footwear, hats and services such as manufacturing and cleaning.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

## Applications

The WAND Fashion and Apparel Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

## Structure and Delivery

The WAND Fashion and Apparel taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

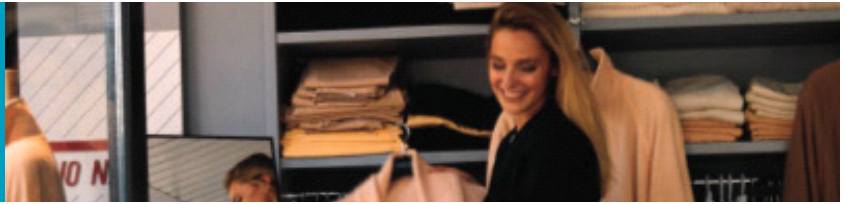
Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

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# WAND Fashion and Apparel Taxonomy



## Data Points:

- Total Product and Service Terms: 2,393
- Total Feature Values: 9,739
- Total Option Values: 47,256

(As of April 29, 2008)

Below are the top level headings and a sampling of subheadings:

### Apparel Accessories

- Belt Buckles
- Purses

### Apparel by Garment

- Active Sportswear
- Trousers

### Clothing Services

- Clothes Pressing Services
- Tailor Shops

### Infants' and Childrens' Apparel

- Boys' Apparel
- Girls' Apparel

### Men's Apparel

- Men's Ensembles
- Tanktops

### Teenage Boys' Apparel

- Teenage Boys' Ensembles
- Teenage Boys' Swimwear

### Teenage Girls' Apparel

- Teenage Girls' Dresses
- Teenage Girls' Vests

### Women's Apparel

- Cocktail Dresses
- Women's Pant Suits

Example of the WAND Fashion and Apparel Taxonomy:

<b>Infants' / Toddlers' Turtlenecks</b>
<b>Polo Shirts</b>
<b>Pique Knit Shirts</b>
<b>Men's Shirts (<i>blat</i>)</b>
<b>Jockeys' Shirts</b> Synonyms / Non-Preferred Term(s): - <i>Jockey Silks</i>
<b>Leather Shirts</b>
<b>Men's Adaptive Shirts</b>
<b>Men's Dress Shirts</b>
<b>Men's</b>
<b>Features &amp; Options</b>
<b>01 Type</b>
01 Formal
02 Oxford
03 Tuxedo
04 Other
<b>02 Material</b>
01 Cotton
02 Cotton Denim
03 Cotton/Merino Wool
04 Cotton/Polyester
05 Cotton Twill
06 Egyptian Cotton
07 Polyester/Cotton
08 Sea Island Cotton
09 Other
<b>03 Cloth Type</b>
01 Broadcloth
02 Oxford
03 Other
<b>04 Collar Type</b>
01 Band
02 Button-Down
03 Curve