

WAND Education and Training Taxonomy



The WAND Education and Training Taxonomy covers products and services related to the field of training and education programs, kits, supplies and equipment. Educational services encompasses the full range of services from adult education, educational testing, library services, special education and schools.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

Applications

The WAND Education and Training Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

Structure and Delivery

The WAND Education and Training taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

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Data Points:

- Total Product and Service Terms: 991
- Total Feature Values: 4,091
- Total Option Values: 12,966

(As of April 29, 2008)

Below are the top level headings and a sampling of subheadings:

Educational Equipment and Supplies

- Achievement Certificates
- Modular Schools

Educational Services

- Board of Education
- School Cafeterias

Library Equipment and Supplies

- Book Dust Covers
- Wooden Bookcases

Schools

- Correspondence Schools
- Middle Schools

Training and Assessment Materials

- Audience Voting Systems
- Personnel Screening Tests

Training and Demonstration Equipment

- CPR Instruction Dummies
- Skeletons

Training and Development Services

- Aviation Schools
- Performance Coaching

Example of the WAND Education and Training Taxonomy:

Educational Savings Plans

Related Term(s):
- Financial Planning Services

Financial Aid Loans

Synonyms / Non-Preferred Term(s):
- Fellowships

Educational Research Services

Educational Technology Services

Educational Testing

Related Term(s):
- Test Preparation Services
- Testing Services

Aptitude Testing

Related Term(s):

Features & Options

- 01 On-Site
 - 01 Yes
 - 02 No
- 02 Off-Site
 - 01 Yes
 - 02 No
- 03 Via Internet
 - 01 Yes
 - 02 No
- 04 General Aptitude Testing
 - 01 Yes
 - 02 No
- 05 Mathematical Aptitude Testing
 - 01 Yes
 - 02 No
- 06 Motivation Aptitude Testing
 - 01 Yes