

# WAND Clocks and Watches Taxonomy



The WAND Clocks and Watches Taxonomy covers products and services related to clocks, watches, their respective parts as well as watch-making and repair.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

## Applications

The WAND Clocks and Watches Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

## Structure and Delivery

The WAND Clocks and Watches taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

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## Data Points:

- Total Product and Service Terms: 112
- Total Feature Values: 544
- Total Option Values: 1,997

(As of April 29, 2008)

Below are the top level headings and a sampling of subheadings:

## Clocks

- Alarm Clocks
- Automotive Clocks
- Clock and Watch Parts
- Clock Radios
- Clocks, Other
- Computer Alarm Clocks
- Cuckoo Clocks
- Desk Clocks
- Desktop Clocks
- Electric Clocks
- German Cuckoo Clocks
- Grandfather Clocks
- Instrument Panel Clocks
- Long Case Clocks
- Mantle Clocks
- Mechanical Clocks
- Musical Clocks
- Time Clocks
- Time Registers
- Wall Clocks

## Watchmaking and Repair

- Jewelry Repair Shops
- Watch and Jewelry Repair Shops
- Watch Repair Services
- Watchmaking

## Example of the WAND Clocks and Watches Taxonomy:

