

## WAND Books, Music and Video Taxonomy



The WAND Books, Music and Video Taxonomy covers products and services related to the fields of books, music and videos. It includes books, periodicals, videos (in all formats), musical instruments and related equipment and supplies for recording and musical performance. In addition, services that cater to the publishing, music and video industries are also included.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

### Applications

The WAND Books, Music and Video Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

### Structure and Delivery

The WAND Books, Music and Video taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

WAND, Inc. 820 16th St. Ste. 605  
Denver, CO 80202-3250 U.S.A  
tel: (303) 623-1200 fax: (303) 573-0337

[www.wandinc.com](http://www.wandinc.com)



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## Data Points:

- Total Product and Service Terms: 574
- Total Feature Values: 2,242
- Total Option Values: 8,057

(As of April 29, 2008)

Below are the top level headings and  
a sampling of subheadings:

Bookbinders' Equipment and Supplies  
    Binding Equipment and Supplies  
Film/Video Production Equipment and Supplies  
    Exposed Photographic Film  
Library Equipment and Supplies  
    Book Dust Jackets  
Mechanical Musical Devices  
    Music Boxes  
Musical Instrument Rental and Repair  
    Musical Instrument Rentals  
Musical Instruments  
    Percussion Instruments  
Periodicals  
    Newspapers  
Pre-Recorded Media  
    Pre-Recorded DVDs  
Publishing Services  
    Magazine Publishing  
Television Broadcasting Equipment  
    Satellite Television Equipment

Example of the WAND Books, Music and Video Taxonomy:

### Harmonicas

Related Term(s):  
- Mouth Organs

### Keyboard Instruments

Related Term(s):  
- Keyboard Instrument Parts and Accessories

### Accordions

Synonyms / Non-Preferred Term(s):  
- Piano Accordions  
Related Term(s):  
- Bandonions  
- Concertinas

### Bandonions

Synonyms / Non-Preferred Term(s):  
- Bandoneon  
Related Term(s):  
- Accordions

### Clavichords

Cor

### Features & Options

#### 01 Number of Octaves

01 Less Than 3  
02 3  
03 3 1/4  
04 3 1/2  
05 3 3/4  
06 4  
07 4 1/4  
08 4 1/2  
09 4 3/4  
10 5  
11 Greater Than 5

#### 02 Number of Strings per Note

01 1  
02 2  
03 Other

#### 03 Fretted/Unfretted

01 Fretted  
02 Unfretted