

WAND Arts, Crafts and Hobbies Taxonomy



The WAND Arts, Crafts and Hobbies Taxonomy covers products and services related to crafts and hobbies. The coverage includes art supplies, craft and hobby equipment and supplies and finished crafts. Material and supplies for displaying artwork, crafts and hobbies and services related to these areas are also included.

Unstructured data is believed to account for 80 to 85% of a typical organization's internal information. Company documents, articles, spend data, and other unstructured information needs to be quickly and easily accessible by your organization's employees. A company's products and service are its backbone and a high-quality and well-structured vocabulary of the standard product and service terms that are important to your company is crucial for your employees to unlock the value of unstructured data in your company.

Applications

The WAND Arts, Crafts and Hobbies Taxonomy can be licensed and integrated into your existing intranet, content management application, spend management system, spend analysis application, knowledge management portal, or any other application that would benefit from the power of a robust taxonomy-based search.

Unstructured information from a variety of repositories can be consistently organized and searched by:

- Relevant and intuitive product and service categories
- Hierarchical drill-down browsing
- Numerous slices or segments of the taxonomy
- Related terms which may link to previously unknown information
- Filtered Search
- Any combination of taxonomy pathways which funnel the users to the information they need

Structure and Delivery

The WAND Arts, Crafts and Hobbies taxonomy consist of a controlled vocabulary of terms with multiple relationships such as hierarchical parent-child relationships, related terms, and synonyms. Many of the terms are associated to attribute and attribute value templates for specification based descriptions. Language translations of the product and service terms (not attributes/attribute values) are available in English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese. The Taxonomy is cross-mapped to many alternate classification systems including UNSPSC, NAICS, SIC, Harmonized Codes and Standard Yellow Page headings

Data can be delivered in a variety of format, including XML files, Access Database files, and csv, and is delivered via a password protected FTP site.

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Data Points:

- Total Product and Service Terms: 999
- Total Feature Values: 3,636
- Total Attribute Values: 17,145

(As of April 29, 2008)

Below are the top level headings and
a sampling of subheadings:

Arts Institutions and Services

- Art Dealers
- Authors
- Museums

Arts, Crafts and Hobby Services

- Costume Design
- Genealogy Services
- Illustrators

Craft Supplies and Equipment

- Airbrush Paints
- Doll Parts
- Sewing Aids

Crafts

- Clay Figurines
- Murals
- Weavings

Example of the WAND Arts, Crafts and Hobbies Taxonomy:

Ball Clay

China Clay

Synonyms / Non-Preferred Term(s):

- Blue Clay
- Chinese Clay
- Dickite
- Halloysite
- Kaoline
- Kaolinic Clay
- Kaolinite
- Slip Clay

Clay Bodies

Fire Clay

Synonyms / Non-Preferred Term(s):

- Fireclay
- Firing Clay

Polymer Clay

Terra Cotta

Bisques

Ceramic and Glazing Brushes

Ceramic Fired Colors

Glazes

Features & Options

01 Type

- 01 Maiolica
- 02 Stoneware
- 03 Underglaze
- 04 Other

02 Finish

- 01 Gloss
- 02 Matte
- 03 Metallic
- 04 Opalescent
- 05 Other

03 Lead Free

- 01 Yes
- 02 No

04 Colored

- 01 Yes
- 02 No

05 Clear

- 01 Yes
- 02 No

06 Dry

- 01 Yes
- 02 No