

# WAND Taxonomy Library Portal for IBM Watson Explorer

## Fortune 500 Insurance Client

### Detailed Testimonial

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**Q: What business problem were you trying to solve when you first started exploring the taxonomy capabilities of IBM Watson Explorer?**

We have a new focus on Information Management and Governance; for this we are defining the roles and types of data assets in the enterprise. Having a solid taxonomy to categorize these assets is critical. Our Watson Explorer uses this taxonomy to enhance the index for the search results and use in how the entities and results get displayed.

**Q: What factors influenced your decision to purchase access to the WAND Taxonomy Library Portal for use in IBM Watson Explorer?**

We had an idea of pieces of a company specific taxonomy, but the head start that WAND gave us for the hard work of fully defining the categories was critical to being able to deliver functionality in a timely manner. The integration to WEX was key – we wanted to be able to focus on the WEX implementation without doing a lot of work on building the dictionaries and taxonomy.

**Q: Describe the process of downloading taxonomies from the WAND Taxonomy Library Portal and importing the content into IBM Watson Explorer. Did you run into any problems and, if so, how did you overcome those?**

The integration and download was seamless It did what we needed without a hitch.

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**Q: How much time did the WAND Taxonomy Library Portal save you in developing a taxonomy to import into IBM Watson Explorer?**

We estimate that the taxonomy saved us a ton of work. It gave us a great base that started the journey. As our partners build out the company specific details and enhance it, it'll flow directly into the application because of the easy integration.

**Q: How much time was spent customizing the taxonomies you downloaded from the WAND Taxonomy Library Portal?**

During the initial pilot, we did not customize at all. We are actively working through that and will be iterating through the changes as the governance journey matures.

**Q: How have users benefitted from having the WAND Taxonomies as part of the IBM Watson Explorer search engine? What taxonomy related features are most useful?**

Not sure which features are going to prove most useful yet. We have built analytics into our app that will help us learn that kind of thing as customers use the application

**Q: Do you have any other comments or feedback about your experience with WAND Taxonomies and IBM Watson Explorer?**

The Taxonomies saved us a huge amount of time. We were able to deliver value immediately where without WAND, it would have taken many months for us to deliver a less useful, incomplete solution.

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