
WAND Retail Taxonomy

The WAND Retail Taxonomy comprises 1,369 terms and 388 synonyms covering physical stores, eCommerce, inventory, merchandising, retail policies, payment processing, compliance, retail services, and more.

This taxonomy is ideal for “Bricks-and-Mortar” stores, eCommerce stores, and “Bricks-and-Clicks” stores. The WAND Retail Taxonomy is specifically designed to cover business process concepts and any types of documents important to a retailer.

The WAND Retail Taxonomy should be combined with the WAND Sales and Marketing Taxonomy which includes Advertising and Public Relations.

+ Customer Relations	(126)
+ Departments	(18)
+ eCommerce	(50)
+ Inventory	(141)
+ Merchandising	(74)
+ Packaging	(235)
+ Payment Processing	(13)
+ Physical Store	(389)
+ Policies	(109)
+ Retail Compliance	(20)
+ Retail Publications	(32)
+ Retail Services	(95)
+ Store Performance Metrics	(23)
+ Types of Stores	(30)
